

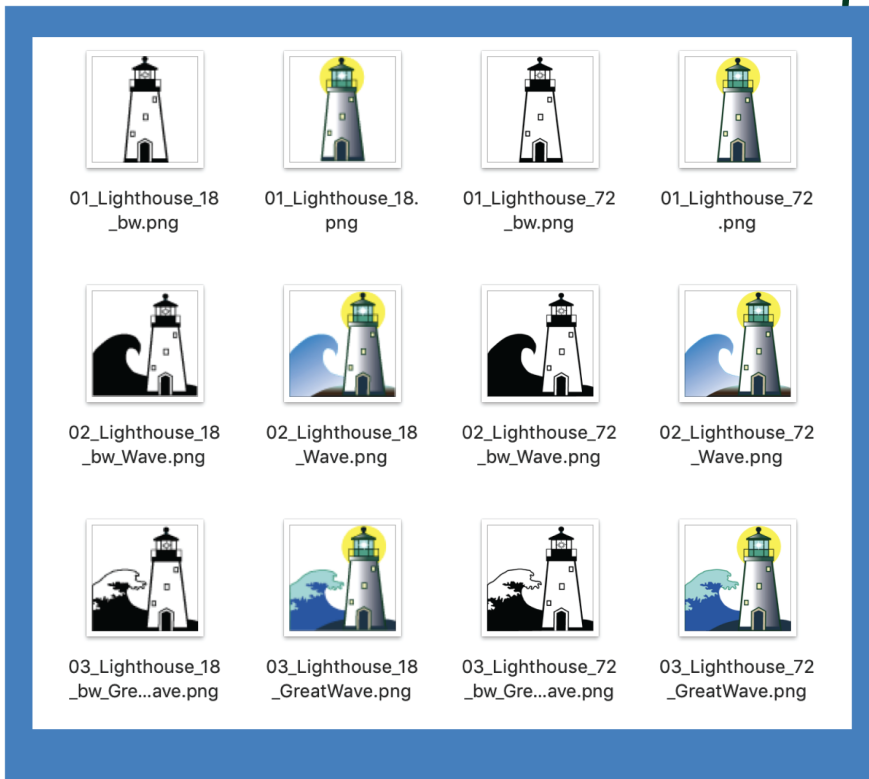
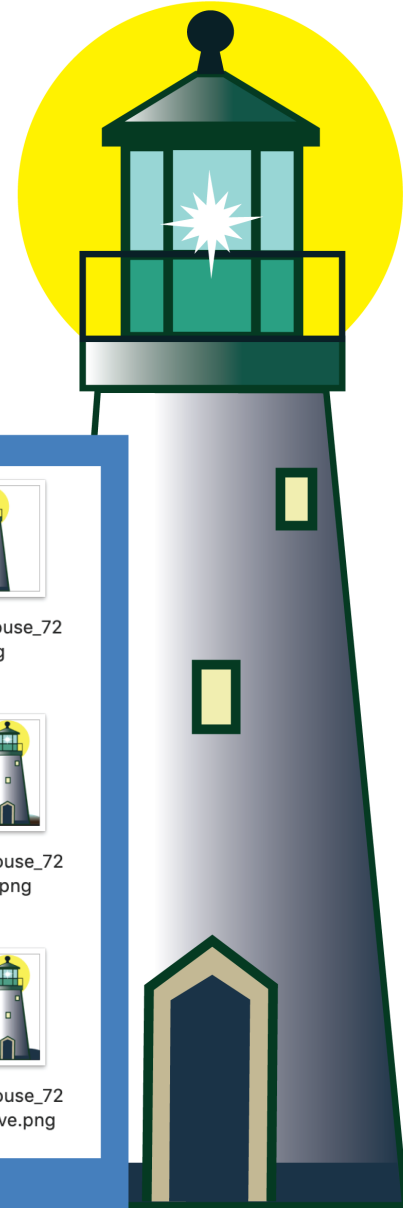
Proposal for Emoji: **Lighthouse**

Categories:

- 1. Places, Buildings
- 2. Water Safety

Submitter Name: **C. Proppé**

Date: **1/26/2023**



CPROPPE.COM



PROPOSAL FOR “LIGHTHOUSE” EMOJI

CATEGORY: **PLACES/BUILDINGS & WATER SAFETY**

Objective

I have often asked Apple and friends online why there is not a Lighthouse emoji. A lighthouse is a symbol of hope, light, safety, and oceans. Lighthouses are also visited by many on vacations, walks and recreation. A navigation waypoint for sailors, surfers, beach goers, tourists and maritime ships. Most people love lighthouses. My request for a lighthouse emoji is based on:

1. **Need** (there is nothing at all that can be used to represent a lighthouse in the current Unicode Emoji Library)
2. **Combination with other emojis=Communication Value.** A lighthouse emoji combines well with the ocean wave emoji, ships, sailboat, surfers, canoe, whales, sea animals, ships, houses, weather elements, etc... to communicate everything from marine safety to tourism, vacations, sightseeing, whale trips, boating, etc...



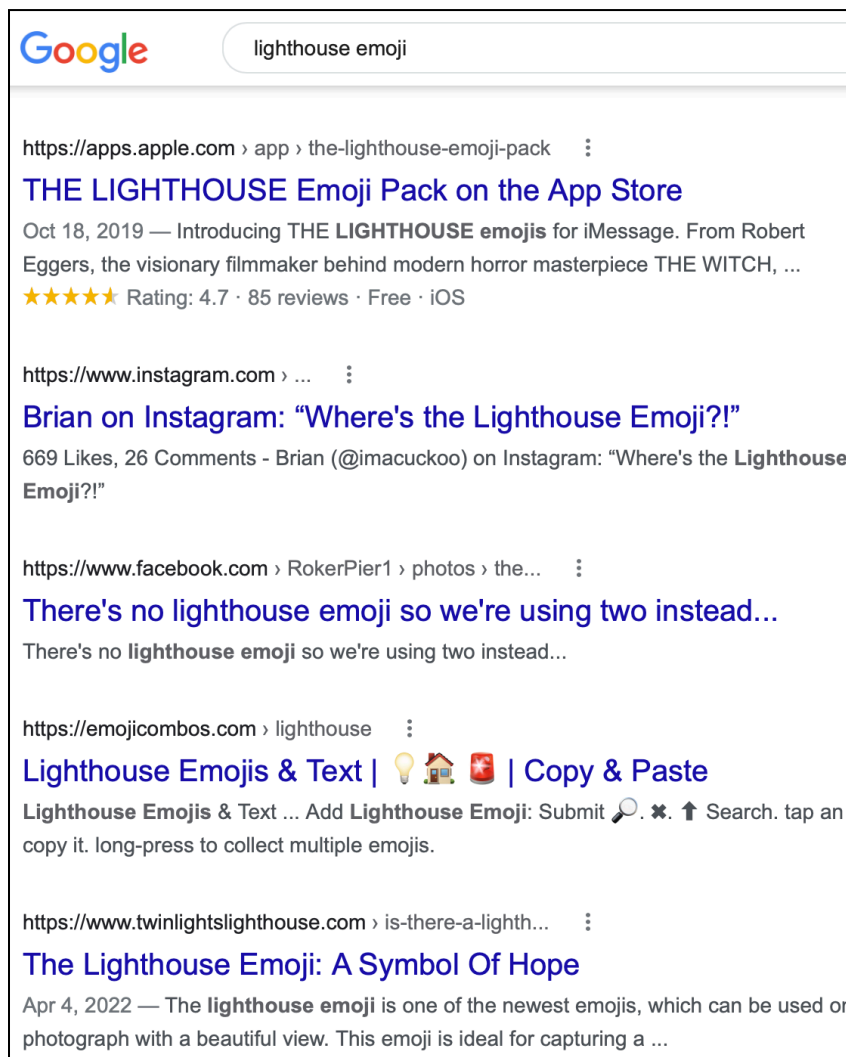
3. **Background on this specific Lighthouse** I picked a simple, cylindrical lighthouse tower in Santa Cruz, California called “Walton Lighthouse” to model this emoji after. Walton Lighthouse marks the harbor and land where many sailors go in and out of the harbor daily, between Seabright Beach and Twin Lakes Beach. It is a highly used, navigational light house, with a “GREEN LIGHT”. Originally build in 1964, this lighthouse was most recently remodeled to withstand intense pressure of the sea in 2001. It was dedicated in 2002 to Derek Walton, the brother of the man who raised the funds to remodel the lighthouse 20 years ago. Derek Walton was a marine who was lost at sea during WW II. The lighthouse is a classic and simple tower, and I thought it would translate well to a small icon or emoji design. On a personal note, I have twin boys that were born in 2002, and I thought this would be a fun way to commemorate their 21st Birthday; by submitting an emoji in their honor of the lighthouse near Twin Lakes Beach.
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4. **Frequency of Search/Use** Many people have requested a Lighthouse emoji since 2019. To date, there is nothing that can really be used as a lighthouse in the unicode emoji library. A private company recently created an emoji pack of Lighthouse themed icons related to their movie “The Lighthouse”. These are not free icons and you have to download the app in the Apple App store. These “emojis” only work with iMessage on iPhones, I believe. The Lighthouse they created has heavy gradients, is very TALL and would not reduce or work well small. I used to design for inclusion and disability games and education software and I did my best to create something I feel could be useful and fun for others.

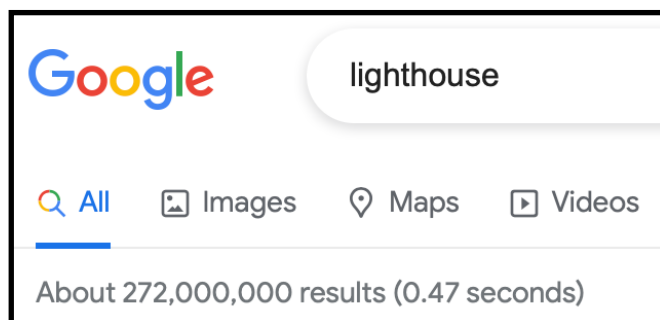
5. **Why choose my emoji designs?** As a life-long graphic designer who worked on games and icon creation in the late 90’s and on, I believe I have created a few different compatible emoji ideas for you to consider. I am also willing to modify these to suit any additional needs or concerns.

6. **Rights and Images** I created these images myself in professional design software using reference photos, but these are entirely my own designs.

7. **Search Results and Statistics/ Trends** Google search has many results for both the word “Lighthouse” and the image, “Lighthouse”. People also search for the different lighthouses in the world and in different parts of USA. “Lighthouses near me”, “Most Beautiful Lighthouses”, “Lighthouse Tattoo”, etc...



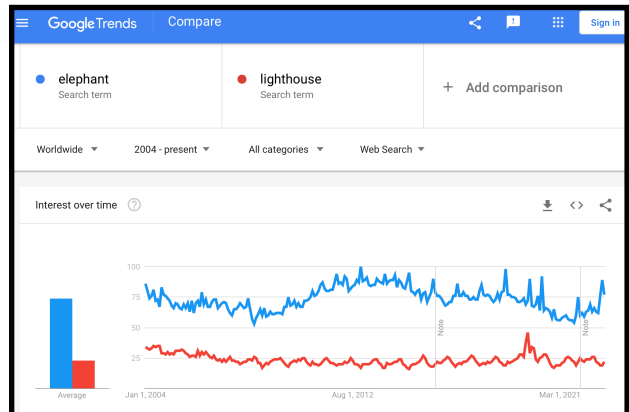
Google Search Fig. 1 _ Search for “Lighthouse Emoji”



Google Search Fig. 2. Search for “Lighthouse”

Many people have asked “Where’s the Lighthouse emoji?”(Fig. 1) and others have tried to combine emojis to represent lighthouse, but it has not worked very well.

Lighthouse beat out a search for “Empire State Building”, but did not beat the image search for the word “Elephant”.* (See *Fig 6. p. 6, and Fig. 3 (right))



Google Search Fig. 3. Elephant vs Lighthouse



Goals

I wanted to create a FUN emoji that has the look and feel of an Apple or professional emoji. I believe this design achieves the GOAL of “fitting in well” with the other emojis. If you place this emoji in a line with the Wave emoji, surfers, boats and other icons, it works well with those other emojis. It has a playful and cuteness factor because the ratio is changed to fit in a square space, and this makes it look wider, and “fun” but it also can be used separately for other needs. Often, people will take an emoji and enlarge it for a poster design at work or

an office. This design is simple enough that it will enlarge well and reduce well.

Solution

The Lighthouse emoji accomplishes the goal of providing a simple and recognizable icon for a light house tower. This could be combined with other images, houses, waves, watersports, water transportation, boats, weather, etc... It also provides a symbol of hope and safety, rescue and both land and water, vacations and tourism.



Method of Creation and Ability to Modify these Designs

I started by selecting a simple lighthouse that is well-visited and very popular on Instagram and in the State of California. It is SIMPLE enough that it can be used to represent ALL lighthouses. I then produced an “at scale” design in Illustrator, and then modified the scale to make this work better as an emoji.

Updates and Modifications:

I am able to modify the colors, design and update anything that is required to make this design work for Unicode.

Please contact me directly by phone or text at (415)205-3490.

Email: cproppe@me.com

I work on Apple computers and use Adobe Creative Suite.

Thank you for your time! Happy Emoji-ing!



Additional “Lighthouse” Search Results:

BING: Bing highlights the **beauty, tourism and history aspects of lighthouses** on first search.

Note, Bing search also brings up an info box explaining that lighthouses have played important roles in **“history, culture, and even literature, such as wars, rescues, legends and novels.”**

EXPLORE FURTHER

- [The 35 Most Beautiful Lighthouses in America - Travel USA ...](#) countryliving.com
- [The 13 Most Wonderful Lighthouses Across The USA - Cult...](#) theculturetrip.com
- [A Tour of 17 Iconic East Coast Lighthouses - ideal-LIVING](#) ideal-living.com
- [Map of Lighthouses in United States - TouristLink](#) touristlink.com
- [16 Incredible Lighthouses Around The World - Culture Trip](#) theculturetrip.com

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The 35 Most Beautiful Lighthouses in America - Travel USA
[https://www.countryliving.com/life/travel/g2422/...](https://www.countryliving.com/life/travel/g2422/) ▾

(Web) Jul 11, 2018 · Some of the most beautiful **lighthouses** in the world can be found in America, from the coasts of California to the shores of Mississippi. Let these **lighthouse** photos inspire you to take a trip around the country, ...





Fig. 4(above) and Fig 5(below): BING Search Results for “Lighthouses”

||

Lighthouses have played important roles in history, culture, and literature, such as in wars, rescues, legends, and novels



BUDGET

I have worked 4 Days, “Pro-bono: on these Emoji Designs and Proposal

I know submitting to Unicode is a voluntary, crowdsourced effort of altruism, but this is a sample budget page of how I might charge for this work as a Contractor if this was a paid job. Not sure if you need this or not, but including it just in case. Thank you. Please let me know if you need anything else from me at this time, or require file modifications. (If I sent you something that is not working or doesn't open or is the wrong size, please let me know- Happy to fix it!). -Colleen Proppé (415)205-3490

Description	Hours	Unit Price	Cost
Day 1: Color Emojis - Ideation and Creation	8	\$100	\$800
Day 2: Black and White Emojis	4	\$100	\$400
Day 3: Proposal and Scaling to Appropriate Sizes	8	\$100	\$800
Day 4: Updates to Emojis that had errors. Proposal Update.	3	\$100	\$300
Total			\$2,300

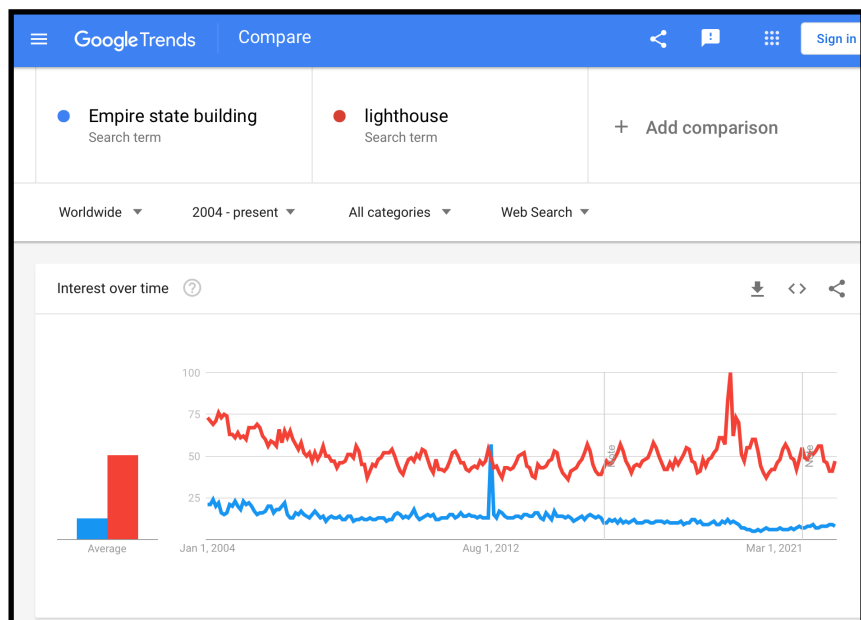


Fig 6. Google Trends: Empire State Building (Blue) vs Lighthouse (Red)

Summary

Lighthouses must be included in Unicode for the following reasons:

1. Lighthouses offer a GLOBAL symbol of “hope, light, beacon, place, safety”.
2. Lighthouses are GLOBAL phenomenon, and are at a point where land meets sea.
3. Lighthouses are a GLOBAL travel destination and point of pride for most communities.
4. Lighthouses are often GLOBAL historic places, points of gathering and recreation, from nature walks and runs, to hikes, surf competitions, and event meetup places.
5. Lighthouses are written about worldwide, in history, literature, books and film.
6. **Compatibility is High.** A lighthouse is not easy to convey with the current emoji set, but **This lighthouse design pairs really well with hundreds of emojis...** See chart below.



This lighthouse design pairs well with hundreds of existing Unicode emojis.

Ocean Safety & Rescue



Ocean Sports and Ocean Animals



Weather & Clothing



People & Dog Walking/ Pets "Mermaid, Sea God & Goddesses"	
Transportation- by Sea	
Transportaion Tourism & Recreation"- by Land & Air	
Moon, Stars, Space	
Birds, Mammals	
Flags, Countries	

<p>Nature, Trees, wildflower walks, etc... (see also "Weather, above)</p>	
<p>Objects</p>	
<p>Events - Seasonal, Recycle , Beach Cleanup</p>	
<p>Books,Art, History, Literature Photography, Videography</p>	
<p>Danger,Alert,Warning</p>	
<p>Global Symbol of Hope, Light, Beacon</p>	

Thank you so much for your time. I look forward to working with you in the future.

Sincerely,

Colleen M. Proppé
Designer and Artist
CPROPPE.COM